

WOLFERMAN'S®

A TRADITION OF FINE BAKING

— Since 1888 —

ORDER
NOW

Deliver for
Mother's Day

TREAT MOM TO THE FINEST BAKERY GOODIES

MOTHER'S DAY 2016

EXQUISITE BAKERY GOODS ESPECIALLY FOR MOM

Delight **MOM** with the most delicious bakery sweets and treats. Bring the best of the bakery into the comfort of **HOME** and experience delectable creations in a wealth of flavors. We're committed to providing the **FINEST** bakery goods, relying on time-tested recipes and premium ingredients. Wolferman's® **EXCEPTIONAL** offerings are perfect for Sunday brunch, stocking up on your favorite treats, and sending tasty gifts to the ones you **LOVE**. Along with our popular English muffins, you'll find amazing pastries, divine desserts, gourmet mixes, and much **MORE**.

A NEW Mother's Day Gift Tower

Mom will be delighted to discover all of the bright flavors and delicious surprises inside box after beautiful box. Cherry blossom signature English muffins; 1910 original recipe mini English muffins; cherry truffles; classic cinnamon roll; blueberry, raspberry Greek yogurt waffles; raspberry kringle; pineapple macadamia nut cake; raspberry galettes. **W**

Net wt. 3 lb 12 oz Serves 6-8.

Y-50648W **\$49.99**

B NEW Cheesecake Cupcakes

We start with a sweet graham cracker crust, top it with velvety New York-style cheesecake, and finally hand-decorate it with a layer of raspberry, Bing cherry, or strawberry topping.

Bing cherry, raspberry, strawberry cheesecake cupcakes.

Net wt. 15 oz Serves 6.

Y-51040W **\$29.99**

C NEW Mother's Day Tote Gift

Both stunning and scrumptious, this gift combines our finest gourmet goodies with the portable convenience of a pretty canvas tote.

Cherry blossom signature English muffins; cranberry citrus traditional English muffins; classic cinnamon roll; pink daisy flower vanilla shortbread cookie; raspberry kringle; Earl grey tea. Net wt. 2 lb 7 oz Serves 2-4. **W**

Y-50477W **\$39.99**

D Wolferman's® Bakery Delights Box

Delight in a mouthwatering collection of gourmet pastries boasting a scrumptious assortment with fruit, chocolate, cinnamon, and nutty flavors.

Chocolate, cinnamon Babka; chocolate raspberry hamentashen; cinnamon walnut rugelach; German chocolate dessert bars; raspberry kringle. **W**

Net wt. 2 lb 2 oz.

Y-51015W **\$32.99**

ADD SOMETHING EXTRA TO YOUR ORDER



When you see this icon, you can add coffees, tea, spreads, and a Muffin Master to your order.

You can also go online to see our full assortment of add-ons.

A



B





A Mother's Day Cookie Gift Box

Surprise Mom with a keepsake box filled with gourmet cookies.

Chocolate-covered heart raspberry galettes; coconut macaroons; flower-cutout raspberry shortbread; heart vanilla shortbread; yellow daisy vanilla shortbread cookies. **W**

Net wt. 1 lb 24 cookies.

Y-51035W \$29.99

B Chocolate Cherry Gift Basket

A specialty basket loaded with an assortment of complementary chocolate and cherry flavors.

Cherry blossom, chocolate chip signature English muffins; cherry almond tea bread; chocolate swirl cake; dark chocolate chunk scone; dark chocolate truffles; chocolate cherries; tart red cherry preserves. **W**

Net wt. 4 lb 3 oz Serves 4-6.

Basket: 16.6"L x 7.1"W x 7.1"H.

Y-50100W \$49.99

C Sweet Brunch Gift Tray

Cherry blossom signature English muffins; 1910 original recipe mini muffins; baklava; banana nut tea bread; cinnamon swirl; lemon citrus shortbread cookies; lemon poppyseed coffee cake; blueberry, raspberry vanilla Greek yogurt waffles; gourmet sweet cinnamon butter; triple berry preserves; Earl Grey tea.

Net wt. 5 lb 3 oz Serves 8-10.

Y-51026W \$69.99

D Mother's Day Brunch Gift Box

A decorative box brimming with sweet and savory brunch goodies.

1910 original recipe, cheddar cheese signature English muffins; lemon vanilla blueberry loaf cake; triple cheese and caramelized onion quiche; blueberry preserves; Tiffin coffee.

Net wt. 4 lb 7 oz Serves 8-10.

Hat Box: 10"Dia x 9"H.

Y-50841W \$69.99

E Breaktime Breads

Delightfully sweet tea breads.

Apple strudel, orange cranberry, tangy lemon tea breads; cinnamon toffee mini bundt cake; Tiffin coffee.

All gift contents are kosher. **W**

Net wt. 2 lb 15 oz Serves 6-8.

Y-50828W \$34.99



MOTHER'S DAY BRUNCH

FILLED WITH LOVE



D



E

A Signature Baklava

No shortcuts. No compromises. Our baklava is created with 60 paper-thin pastry sheets, buttered by hand, and layered with a filling of minced walnuts, cinnamon, and honey. Finally, it's drizzled with more honey and a squeeze of lemon.

Net wt. 1 lb Serves 12.
Y-22715W **\$19.99**

Signature Baklava Duo

Two portions of this light and flaky ambrosial dessert give you the option to share or save some for later.

Net wt. 2 lb Serves 24.
Y-744W **\$29.99**

B Rich Rugelach

A flaky cream cheese or chocolate dough is wrapped around sweet fruit and nut fillings and then infused with cinnamon. Kosher.

Net wt. 1 lb 4 oz 20 rugelach.
Y-23076W **\$39.99**

C Kiffles

Made from scratch daily using an authentic Eastern European recipe, Kiffles are an irresistible and exquisite pastry. Only the finest ingredients go into this incredibly soft, flaky, buttery treat. Hand-rolled pastry dough is loaded with raspberry, walnut, or apricot filling and then delicately dusted with finishing sugar.

Net wt. 9 oz 12 kiffles.
Y-51045W **\$24.99**



W

Add gourmet coffee to your order

Coffee Add-On - Four Ounces

Net wt. 4 oz Y-50667W **\$5.99**

Coffee Add-On - 12 Ounces

Net wt. 12 oz


Y-50668W **\$11.99**

BAKERY CREATIONS

FEATURING BRIGHT, FRESH FLAVORS



Incredible Coffee Cakes

Add some luxury to breakfast, teatime, and dessert with rich, decadent coffee cakes. 

Net wt. 2 lb Serves 12.

Blueberry Coffee Cake

An all-time favorite with plenty of juicy blueberries in every bite and a streusel topping.

Net wt. 1 lb 14 oz Serves 12.

Y-7103W **\$19.99**

Cinnamon Sour Cream Coffee Cake

The perfect combination of sweet and creamy flavors.

Y-7106W **\$19.99**

Banana Pecan Coffee Cake

A buttery banana coffee cake with crisp pecans stirred into the batter.

Y-7107W **\$19.99**

Lemon Poppyseed Coffee Cake

A tart and tangy flavor duo bright with lemon and an icing finish.

Y-7105W **\$19.99**

Coffee Cake Value Pack

Choose any two coffee cakes. Buy two and enjoy the savings.

Net wt. 3 lb 14 oz Serves 24.

Y-8125W **\$29.99**

Peach Marionberry Coffee Cake

A fruity indulgence with juicy peaches and a ribbon of seedless marionberry preserves swirled right into the batter.

Y-50845W **\$19.99**

EXPERIENCE THE DIFFERENCE OF NEW YORK BAGELS



Davidovich Bakery Bagels

New York's finest bagels, these golden beauties are hand-rolled, kettle-boiled, and baked on wooden planks. Kosher.

Cinnamon Raisin Bagels

Net wt. 3 lb 9 oz 12 bagels.
Y-50693W **\$19.99**

Everything Bagels

Net wt. 3 lb 9 oz 12 bagels.
Y-50694W **\$19.99**

Garlic Bagels

Net wt. 3 lb 9 oz 12 bagels.
Y-50892W **\$19.99**

Onion Bagels

Net wt. 3 lb 9 oz 12 bagels.
Y-50890W **\$19.99**

Plain Bagels

Net wt. 3 lb 9 oz 12 bagels.
Y-50692W **\$19.99**

Poppyseed Bagels

Net wt. 3 lb 9 oz 12 bagels.
Y-50891W **\$19.99**

Pumpernickel Bagels

Net wt. 3 lb 9 oz 12 bagels.
Y-50696W **\$19.99**

Seven-Grain Bagels

Net wt. 3 lb 9 oz 12 bagels.
Y-50889W **\$19.99**

Whole Wheat Bagels

Net wt. 3 lb 9 oz 12 bagels.
Y-50695W **\$19.99**

Davidovich Bakery Bagel Assortment

Experience a variety of amazing flavors in this handmade bagel assortment, including four of each flavor: cinnamon raisin, Everything, plain, pumpernickel, and whole wheat. Kosher.

Net wt. 5 lb 15 oz 20 bagels.
Y-50691W **\$29.99**

*New York's finest
bagels, handcrafted
by Davidovich
Bakery artisans.*



A Gourmet Waffle Assortment

These buttery Belgian waffles are made with pearl sugar. Two each of the following flavors: blueberry Greek yogurt, dark chocolate chip, cinnamon, maple, raspberry Greek yogurt, and vanilla. Kosher. **W**

Net wt. 1 lb 12 oz 12 waffles.
Y-50686W **\$29.99**

Create-Your-Own Waffles 12-Pack

Mix and match from the flavors listed above. **W**

Net wt. 1 lb 12 oz 12 waffles.
Y-50202W **\$31.99**

B Scrumptious Sweet Rolls

Behold the best of both worlds: luxurious cinnamon rolls with icing and gooey nutty sticky buns. **W**

Net wt. 5 lb 12 oz 18 rolls.
Y-50913W **\$39.99**

C Classic Cinnamon Rolls

Handmade in our bakery, with thick cinnamon and sugar swirled into a soft dough and generous icing for the top.

Net wt. 1 lb 13 oz 6 rolls. **W**
Y-50909W **\$19.99**

Classic Cinnamon Roll Duo

Net wt. 3 lb 11 oz 12 rolls.
Y-50910W **\$34.99**

D Nutty Sticky Buns

Crisp pecans and buttery brown sugar top off a perfectly soft sweet roll. **W**

Net wt. 2 lb 1 oz 6 rolls.
Y-50911W **\$19.99**

Nutty Sticky Bun Duo

Net wt. 4 lb 2 oz 12 rolls.
Y-50912W **\$34.99**



W

Add Syrup
Add syrup to any order. Cinnamon maple, whole raspberry, blueberry.
Y-9070W **\$6.99**


A photograph showing two bottles of syrup, one labeled 'Whole Raspberry' and the other 'Blueberry'. In the background, there is a stack of waffles on a plate.

GOURMET MIXES

FOR OVEN-FRESH GOODNESS



A Buttermilk Pancake Gift


Effortlessly prepare and serve a gourmet buttermilk pancake breakfast. Buttermilk pancake and waffle mix; cinnamon maple syrup; signature spatula. 

Net wt. 1 lb 12 oz Serves 3-4.

Y-50934W **\$24.99**

B Biscuits and Mixing Bowl Set

Enjoy fresh baked delights from the comfort of home.

Buttermilk biscuit mix; triple berry preserves; stoneware mixing bowl; signature spatula. Net wt. 1 lb 14 oz. 

Y-50935W **\$39.99**

Stoneware Mixing Bowl

Bowl: 4 qt.

Y-50974W **\$29.99**

ADD SOMETHING EXTRA TO YOUR ORDER



When you see this icon, you can add coffees, tea, spreads, and a Muffin Master to your order.



C Eggs Benedict Box

Everything you need for a gourmet breakfast or brunch. Just add the eggs. 1910 original recipe signature English muffins; Canadian bacon; Hollandaise sauce mix.
Net wt. 2 lb 11 oz Serves 6-8.
Y-3185W **\$32.99**

D Original Latkes

Irresistibly delicious, these latkes taste homemade and only require reheating. Serve hot with sour cream and applesauce. Pair with caviar, smoked salmon, or crème fraiche for an incredible appetizer. Kosher.
Net wt. 12 oz 12 latkes.
Y-50736W **\$29.99**

E Croissants

Fill your kitchen with the wonderful scents of a Paris bakery. Just pull the croissants from the freezer, allow them to proof overnight for six to eight hours, and bake them in the morning.

Classic Croissants

Net wt. 3 lb 16 croissants.
Y-50498W **\$44.99**

Strawberry and Blueberry Croissants

Net wt. 2 lb 7 oz 12 croissants.
Y-50500W **\$44.99**

Brunch Entrées

We've partnered with The Perfect Bite Co. to provide you with delicious, bake-and-serve brunch entrées.

F Spinach and Mushroom Strata

This flavorful dish emerges from the oven golden brown and tempting.
Net wt. 1 lb 14 oz Serves 6.
Y-50641W **\$39.99**

G Biscuits and Gravy

Soft biscuits bake and rise above a black pepper sawmill gravy with country pork sausage. Net wt. 1 lb 12 oz Serves 6.
Y-50961W **\$29.99**

H Artichoke Breakfast Quiche

Featuring savory favorites, this dish makes a satisfying light entrée or addition to a brunch. Crafted by hand with crispy bacon pieces and earthy artichoke hearts in a classic egg and cheese filling, this quiche arrives ready to bake and serve.
Net wt. 1 lb 14 oz Serves 6.
Y-50720W **\$39.99**

Create fluffy and flavorful gourmet pancakes in a few short steps.





A Crumpet Sampler

A lightly sweetened, soft, and airy European breakfast bread. **W**

Twelve each of buttermilk and original flavors.

Net wt. 2 lb 6 oz 24 crumpets.

Y-2316W **\$19.99**

B English Muffin Bread Sampler

Enjoy the taste of our English muffins in convenient, pre-sliced loaves. Kosher.

1910 original recipe, cinnamon raisin, cranberry citrus, San Francisco-style sourdough English muffin bread. **W**

Net wt. 4 lb 4 oz 40 slices.

Y-2325W **\$19.99**

Create-Your-Own English Muffin Bread - Four Packages

Choose from the flavors in the sampler above, plus wild Maine blueberry. **W**

Net wt. 4 lb 4 oz 40 slices.

Y-8025W **\$21.99**

C Mini English Muffins

A perfect size for any recipe. Flavors include: 1910 original recipe, cinnamon raisin, cranberry citrus, multi-grain honey, San Francisco-style sourdough, and wild Maine blueberry. Kosher.

Mini English Muffins Sampler

A bevy of muffins—72 in all.

Includes one package each of the 6 flavors listed above. **W**

Net wt. 4 lb 8 oz 72 muffins.

Y-2335W **\$27.99**

Create-Your-Own Mini English Muffins - Six Packages

Choose any combination of six packages from the flavors listed above. **W**

Net wt. 4 lb 8 oz 72 muffins.

Y-8035W **\$29.99**

D Country Tea Breads Sampler

Indulge in the rich flavors of these dense, sweet tea breads. This sampler includes one loaf each of apple strudel, banana walnut, cherry almond, and tangy lemon tea breads. Kosher. **W**

Net wt. 2 lb 12 oz 24 servings.

Y-2365W **\$24.99**

Create-Your-Own Country Tea Breads - Four Packages

Select from the flavors listed above, plus cranberry orange and pumpkin pecan.

Net wt. 2 lb 12 oz 24 servings. **W**

Y-8065W **\$26.99**





ADD FLAVORFUL SPREADS TO YOUR ORDER

**E****G****I****F****H****J**

E Preserves and Jellies

Made in small batches with premium ingredients.

Blueberry, peach, seedless marionberry, seedless red raspberry, strawberry, tart red cherry, triple berry preserves; mild jalapeño, red jalapeño, sweet peach pepper jelly.

Preserves: Net wt. 11.5 oz.

Jellies: Net wt. 10.5 oz.

Y-9021W **\$5.99** each

F Premium Preserves

Incredibly sweet and packed with fruit for endless uses.

Apricot peach, blueberry pomegranate, chocolate cherry, chocolate strawberry, strawberry rhubarb.

Net wt. 11 oz.

Y-9010W **\$6.99** each

G Fruit Butters

Sweet, spreadable, and perfect on a toasted English muffin.

Apple, cherry, peach, pumpkin.

Net wt. 9.5 oz.

Y-9022W **\$5.99** each

H Honey Crèmes

It's sweet, creamy perfection when we blend honey with other delicious flavors.

Blackberry, cranberry, lemon, spiced, and traditional. Kosher.

Net wt. 9 oz.

Y-9025W **\$9.99** each

I Honey

Sweet, orange-blossom honey has a light citrus flavor.

Net wt. 16 oz.

Y-50785W **\$9.99** each

J Curds

An intensely flavored dessert spread.

Lemon, lime.

Net wt. 10 oz.

Y-50783W **\$6.99** each

Create-Your-Own Sampler

Select three gourmet toppings and save.

Preserves, Jellies, and Fruit Butters

Y-50224W **\$16.99**

Premium Preserves, and Curds

Y-8010W **\$19.99**

Honey and Honey Crèmes


Y-8800W **\$27.99**

MIX AND MATCH

FOR A PERFECTLY CUSTOMIZED ORDER



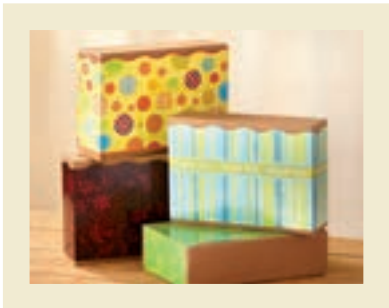
Mix and Match

Choose from all of our bakery specialty items shown here. 

Any three: Y-8203W \$29.99

Any five: Y-8205W \$39.99

Any ten: Y-23190W \$59.99



Choose a free gift band

Select from a wide variety of designs to personalize your gift. Visit us at Wolfermans.com to see more gift band options.

Traditional English Muffins (Six Per Package)

- 1910 original recipe
- Cinnamon raisin
- Cranberry citrus
- Multi-grain honey
- San Francisco-style sourdough
- Wild Maine blueberry

Signature English Muffins (Four Per Package)

- 1910 original recipe
- Cheddar cheese
- Cherry blossom
- Chocolate chip
- Cinnamon chip
- Cinnamon raisin
- Cranberry citrus
- Garlic herb
- Jalapeño cheddar
- Maple almond-flavored
- Multi-grain honey
- San Francisco-style sourdough
- Sweet harvest wheat
- Wild Maine blueberry



C Mini English Muffins
(12 Per Package)

1910 original recipe
Cinnamon raisin
Cranberry citrus
Multi-grain honey
San Francisco-style sourdough
Wild Maine blueberry

D Tearoom Scones (Two Per Package)

Apple cranberry
Banana walnut
Blueberry
Cinnamon chip
Classic currant
Cranberry orange
Dark chocolate chunk
Raspberry white chocolate chip

E Country Tea Breads

Apple strudel
Banana walnut
Cherry almond
Cranberry orange
Tangy lemon

F English Muffin Breads

1910 original recipe
Cinnamon raisin
Cranberry citrus
San Francisco-style sourdough
Wild Maine blueberry

G Belgian Waffles (Two Per Package)

Blueberry Greek yogurt
Cinnamon
Dark chocolate chip
Maple
Raspberry Greek yogurt
Vanilla

H Nutty Sticky Buns (Two Each)

I Cinnamon Rolls (Two Each)

**SHIPPING
INFORMATION**

Most orders ship within 24 hours.
Express orders placed by 1PM ET
ship the same day.
Most orders in the U.S. arrive
within 4 business days.
See page 16 for shipping details.

Ordering Options

Online

Wolfermans.com

Phone

800 999 1910

Mail

Wolferman's
2500 S Pacific Hwy
Medford, OR 97501

Fax

800 999 7548

TDD

800 348 3222

DO NOT EMAIL YOUR PAYMENT.

We do not accept payment by email. Payment may be made online or by phone, fax, mail, or courier service.

Call or click to send a Wolferman's® gift card.

(Minimum of \$25. Increments of \$5.) Y-500W

Important Ordering Information

Payment Options: We gladly accept checks, money orders, American Express, Visa, MasterCard, Discover, and Diners Club, including debit cards.

Substitutions: Quantities are limited, and orders are subject to availability. If, after we take your order, an item becomes unavailable, we may substitute an item of equal or greater value.

Business Gifts: Our experienced corporate specialists can help make your gift shopping effortless. Please contact us at 800 798 6234. Custom gift options are available. Call for details and minimums.

Our Promise

We guarantee you and your gift recipients are going to love Wolferman's® baked specialties, from the first bite to the last delicious crumb. If for any reason you are not satisfied with our products or service, simply call us and we'll make it right with an appropriate replacement or refund.

Shipping Information and Order-By Dates

SHIPPING METHOD	STANDARD*	3-BUSINESS DAY EXPRESS*	2-BUSINESS DAY EXPRESS	OVERNIGHT - 1 BUSINESS DAY*	OVERNIGHT - SATURDAY ARRIVAL*
SHIPPING RATES	See chart at right	\$9.99 per item plus standard shipping and processing charge	\$11.99 per item plus standard shipping and processing charge	\$19.99 per item plus standard shipping and processing charge	\$24.99 per item plus standard shipping and processing charge
ADMIN. ASST. DAY	04/21	04/22	04/25	04/26	
MOTHER'S DAY	05/02	05/03	05/04	05/05	05/06
FATHER'S DAY	06/13	06/14	06/15	06/16	06/17
FOURTH OF JULY	06/27	06/28	06/29	06/30	07/01

*Standard shipping and processing delivers to most U.S. ZIP codes within 4-7 business days. Other shipping methods deliver within the specified timeframe to most ZIP codes, with same day shipping if ordered by 1PM ET. Overnight shipping for Saturday arrival to some locations is available if ordered by 1PM ET.

Additional Shipping Information

- Standard shipping and processing charges are intended to compensate our company for costs incurred to process, prepare, and transport your order and to cover related customer service.
- If your mail order is received too late to meet your requested arrival date via standard shipping, we will upgrade to express shipping and charge you accordingly.
- If rising costs increase our shipping and processing expense, a surcharge may be included and will be reflected in your total.
- To ensure your gift arrives in perfect condition, we recommend shipping to a street address, not a PO box. Shipping to a PO box will incur an additional charge of \$5.99.
- Alaska and Hawaii: Add an additional \$9.99 per item to the standard shipping rates shown above and allow 3 additional days for standard shipping and 1 additional day for express shipping.
- Canada: Add an additional \$9.99 per item to the standard shipping rates shown above.
- Incorrect addresses may delay shipment. Your order may be subject to additional charges for address correction or forwarding by postal or shipping services.
- While we make every effort to ensure the accuracy of all information, we reserve the right to make corrections if an error does occur.
- All shipments FOB Wolferman's.
- Our privacy policy: Wolferman's recognizes that your privacy is important to you and is committed to maintaining and using your information responsibly. Our complete privacy policy, describing the information we collect and how we use it, is available on our website: **Wolfermans.com**

Prices effective through May 31, 2016. Prices are subject to change without notice.

©2016, Harry and David, LLC. Wolferman's is a registered trademark and service mark, and a division and DBA of Harry and David, LLC. Cheryl's is a registered trademark and service mark of 1-800-Flowers.com, Inc.

Mail Order Preference

Occasionally we exchange our customer lists with other reputable mail order companies. If you do not wish to receive mailings from these companies or no longer wish to receive our catalogs, please send your name and address as it appears on your mailing label to:

Wolferman's Customer Service

2500 S Pacific Hwy, Medford, OR 97501

Or, send an email to: service@wolfermans.com. Please include the Customer Number highlighted in pink from the back of your catalog.

Sales Tax

We must collect applicable state and local taxes for shipments to the following states: AL, AR, AZ, CA, CO, CT, DC, FL, GA, HI, IA, ID, IL, IN, KS, LA, MA, MD, ME, MI, MN, MO, NC, ND, NJ, NM, NV, NY, OH, OK, PA, RI, SC, TN, TX, UT, VA, VT, WA, WI, WV, and any additional states in which we establish a presence. The taxability of food, candy, or combination items varies by state. Shipping and processing will be taxed when the product is taxable.

Gift Personalization

A FREE personalized gift message is available and will appear on the shipping label on the outside of the box. Please limit your message to 105 characters (including spaces). Longer messages will be edited for space.

Personalized greeting card – \$3.99 – Add a personalized greeting card to any gift. Select from the designs below or browse the entire collection at **Wolfermans.com/greetingcards**



Thinking Of You
CE2

Happy Birthday
W38

Mother's Day
CG6

All Occasions
W02

Standard Shipping and Processing

ORDER SUBTOTAL PER SHIPPING ADDRESS TO A NAMED RECIPIENT	ADD
up to \$15.00	\$4.99
\$15.01 - \$25.00	\$7.99
\$25.01 - \$35.00	\$9.99
\$35.01 - \$45.00	\$10.99
\$45.01 - \$60.00	\$11.99
\$60.01 - \$75.00	\$12.99
\$75.01 - \$100.00	\$14.99
\$100.01 - \$150.00	\$17.99
\$150.01 - \$180.00	\$18.99
\$180.01 and over	10%
Bakery Club gifts \$6.99 per shipment.	

Standard shipping and processing charges are based on the regular price of merchandise shipped to a named recipient at a single address.

WOLFERMAN'S® BAKERY CLUB

Imagine looking forward to a new delivery of baked goods every month. Whether it's the 3-, 6-, or 12-Month Bakery Favorites Club, this is a winner many times over. Discover a wide variety of special pastries, premium breads, and more with enchanting flavors in every bite.

Stated savings applies to items purchased as part of the Club when compared to full retail price.

3-Month Club (begins in May)
Y-22895W **\$79.99 Save 19%**

6-Month Club (begins in May)
Y-22896W **\$149.99 Save 22%**

12-Month Club (begins in May)
Y-22897W **\$274.99 Save 24%**

Standard shipping and processing:
Club gifts \$6.99 per shipment.



May
Sunrise Breakfast Tower



June
Deluxe Berry Breakfast Box



July
Pineapple Macadamia Cake



August
English Muffin Variety Assortment



September
Rich Rugelach



MONTH AFTER MONTH OF BAKERY FAVORITES



October
Kringle Wreaths



November
Premium Brownie Collection



December
Signature Bakery Tower



January
Favorite Flavors Sampler



February
Raspberry Cheesecake



March
Favorite Flavors Gift Tray



April
Lemon Poppyseed Coffee Cake

**A Create-Your-Own
Signature English
Muffin Assortment**

Pick the flavors you're craving or try something new from the flavors below and enjoy a customized collection of the thickest and tastiest English muffins around. Four muffins per package. **W**

Create-your-own assortments

Four Packages:	Y-7904W	\$21.99
Six Packages:	Y-7906W	\$29.99
12 Packages:	Y-7912W	\$41.99

For just \$3 more, add a gift box

Four Packages:	Y-23216W	\$24.99
Six Packages:	Y-23217W	\$32.99
12 Packages:	Y-23218W	\$44.99

Signature English Muffins

Our extra-thick English muffins will stand up to any topping, with tiny air pockets that offer a crisp bite every time they emerge from the toaster. Kosher.

- 1910 original recipe
- Cheddar cheese
- Cherry blossom
- Chocolate chip
- Cinnamon chip
- Cinnamon raisin
- Cranberry citrus
- Garlic herb
- Jalapeño cheddar
- Maple almond-flavored
- Multi-grain honey
- San Francisco-style sourdough
- Sweet harvest wheat
- Wild Maine blueberry

**B Gourmet
Butters Assortment**

A delicious variety of creamy-smooth butters so flavorful you'll dream up ways to use them again and again. Caramel sea salt, maple syrup, orange honey, sweet cinnamon, roasted garlic herb, Tuscan herb gourmet butters.

Net wt. 1 lb 5 oz
Y-51027W **\$29.99**

**SHIPPING
INFORMATION**

- Most orders ship within 24 hours.
- Express orders placed by 1PM ET ship the same day.
- Most orders in the U.S. arrive within 4 business days.
- See page 16 for shipping details.



TREAT YOURSELF

TO SIGNATURE ENGLISH MUFFINS



Add a Muffin Master to your order

With the Muffin Master, you can split English muffins easily and retain their textural quality.
Y-50677W \$6.99

Wolferman's beats the competition

As the name suggests, our 1910 original recipe signature English muffins have been sought after for more than a century. We use premium ingredients in our recipe for a muffin that is both super-sized and extra-delicious, two qualities that make our signature English muffins so unique.





Cheesecakes

Our signature cheesecake is divine by itself or garnished with your favorite toppings. Both raspberry and marionberry cheesecakes have fruit swirled into the batter. Enjoy amazing flavor combinations with our rich chocolate cheesecakes. Net wt. 2 lb Serves 8.

Signature Cheesecake
Y-2800W \$24.99

Raspberry Cheesecake
Y-27518W \$24.99

Marionberry Cheesecake
Y-27517W \$24.99

Chocolate Caramel Nut Cheesecake
Y-51006W \$24.99

Chocolate Cherry Cheesecake
Y-50873W \$24.99



C

A Cheesecake Party Wheel

A most delicious sampling of our rich gourmet cheesecakes. Made with the finest ingredients, this assortment includes three slices each of the following New York-style cheesecake flavors: chocolate caramel nut, raspberry, strawberry, and triple chocolate swirl.

Net wt. 3 lb 12 slices.

Y-27322W \$39.99

B Neapolitan Cheesecake

Three dreamy flavors are stacked into one velvety New York-style cheesecake. The top layer is smooth vanilla, and rich chocolate is on the bottom, while strawberry is sandwiched in between. Everything rests on a chocolate cookie crumb crust.

Net wt. 3 lb Serves 12.

Y-50866W \$34.99



D

C Ultimate Chocolate Cake

A rich brownie fudge cake topped with a layer of light and fluffy New York-style cheesecake, with delicious fudge filling in between. We finish it off with decorative fudge frosting, crunchy pecans, and chocolate curls.

Net wt. 3 lb 7 oz Serves 14-16.

Y-24680W \$49.99

D Celebration Petits Fours

Brilliantly fashioned with festive flair, these layered mini cakes are hand-decorated with party hats, candles, and shooting stars. Each elegant, bite-sized petit four is crafted with an extremely moist vanilla cake—featuring three petits fours in each of four flavors: raspberry, apricot, vanilla, and lemon buttercream.

Net wt. 7 oz 12 petit fours.

Y-50855W \$29.99

E Celebration Chocolate Cake

This delectable dessert boasts both an elegant presentation and excellent flavor. Only the finest ingredients are used in this dreamy chocolate cake, including rich dark chocolate and butter. The two cake layers have creamy cocoa and cream cheese frosting in the middle, and the cake is then entirely frosted and decorated with colorful confetti sprinkles.

Net wt. 3 lb 2 oz Serves 12-14.

Y-51044W \$39.99



E



A Pineapple Macadamia Nut Cake

Golden and delectable, this cake is made with moist, tropical pineapple and plenty of premium macadamia nuts, all baked inside a rich, buttery batter.

Net wt. 1 lb 8 oz Serves 6.

Y-50165W **\$19.99**

Pineapple Macadamia Nut Cake Duo

Net wt. 3 lb Serves 12.

Y-50676W **\$29.99**

B Galette Cookie Gift Tin

Brimming with three varieties of sweet, buttery, fruit-filled cookies, this delightful gift includes over two dozen cookies and is perfect for sharing.

Blackberry, peach, raspberry galette cookies.

Tin: 7.3"Dia x 2.6"H.

Net wt. 1 lb 2 oz 28 cookies.

Y-51036W **\$24.99**

C Polka Dot Cookie Jar

This sweet little cookie jar is big on heirloom appeal and functionality. Retro-style dots are hand-painted onto the sturdy dolomite surface.

Jar: 8"Dia x 9"H.

Y-50743W **\$24.99**

D Heirloom Cookie Jar

Made of durable dolomite and hand-painted to create a vintage appeal, this cookie jar has ample room for plenty of cookies and baked goodies.

Jar: 9"Dia x 11"H.

Y-50744W **\$29.99**



Each cookie is individually wrapped to ensure freshness.

Cheryl's®

IRRESISTIBLE COOKIES



E



F



G

E Cheryl's® Signature Bakery Assortment*

Discover a delicious variety of gourmet cookies, frosted cut-out cookies, and freshly baked goods, like delectable brownies and slices of cake. With 25 bakery treats in total, there's plenty to serve a crowd. Kosher. Net wt. 2 lb 6 oz. Y-50990W **\$44.99**

** Visit us online to view the full list of contents in these gifts.*

F Cheryl's® Classic Bow Box

A tasty gift of the most popular classic cookie flavors, including chocolate chip, oatmeal raisin, chocolate chocolate chip, sugar, and signature buttercream-frosted cut-out cookies. Kosher.

12 Cookies
Net wt. 1 lb 3 oz.
Y-50992W **\$21.99**

24 Cookies
Net wt. 2 lb 6 oz.
Y-50991W **\$31.99**

G Cheryl's® Frosted Cookie Assortment


A sampling of fan-favorite flavors including buttercream-frosted cookies in mocha latte, chocolate chocolate chip, and other scrumptious flavors. Kosher.

12 Cookies **24 Cookies**
Net wt. 1 lb 3 oz. Net wt. 2 lb 6 oz.
Y-50994W **\$26.99** Y-50993W **\$36.99**

GOURMET PANTRY ESSENTIALS

A English Muffin Variety Assortment

Featuring wonderful taste and texture, our famous English muffins come in three convenient sizes and an array of delicious flavors.

Cherry blossom, multi-grain honey signature English muffins; 1910 original recipe, cinnamon raisin traditional English muffins; cranberry citrus, San Francisco-style sourdough mini English muffins. 

Net wt. 4 lb 13 oz 44 muffins.
Y-5615W **\$29.99**

B Signature Mug Set

A complete set of four stoneware mugs that have the perfect feel in your hand and plenty of room for your favorite beverage.


Mugs: 18 fl oz each.
Y-50740W **\$29.99**

C Tiffin Coffee Duo

Presented in whole bean, this coffee is an exclusive blend of Arabica beans from Central and South America. It's aromatic and mild-flavored and provides a consistent brew with medium body and acidity.

Net wt. 1 lb 8 oz.
Y-50800W **\$19.99**

D Wolferman's® Baking Mixes

These gourmet baking mixes require little time and effort but yield incredibly tasty results. Buttermilk, cheddar chive biscuit mixes; blueberry, chocolate chip muffin mixes; buttermilk, blueberry, chocolate chip pancake mixes; blueberry, cheddar chive, chocolate chip, cranberry orange, garlic-basil, lemon scone mixes. 

Pick Three Mixes

Select three flavors from the list above.
Y-50896W **\$24.99**

Pick Six Mixes

Select six flavors from the list above.
Y-50897W **\$44.99**





E



Enjoy unsurpassed taste and texture with our premium English muffins.

E Tearoom Scones Sampler

Made using a traditional recipe, our scones are a special treat. Comes with two individually wrapped scones in each of these flavors: apple cranberry, blueberry, cinnamon chip, classic currant, cranberry orange, and dark chocolate chunk. Kosher. **W**

Net wt. 2 lb 4 oz 12 scones.

Y-2345W \$29.99

Create-Your-Own Tearoom Scones-12 Packages

Choose 12 scones from any of the flavors in the sampler, plus banana walnut and raspberry white chocolate chip. **W**

Net wt. 2 lb 4 oz 12 scones.

Y-8045W \$31.99



F

F Bakers Dozen Signature English Muffins

Sample the unique, sweet and savory flavors of our signature English muffins.

Net wt. 11 lb 13 oz 52 muffins. **W**

Y-5601W \$49.99



G

G Best of Breads

Enjoy pre-sliced English muffin breads featuring all the tasty characteristics that make our signature English muffins so famous. On a sweeter note, our tea breads are dense, rich in flavor, and great for breakfast or dessert.

1910 original recipe, cinnamon raisin English muffin bread; cherry almond, tangy lemon tea bread. **W**

Net wt. 3 lb 8 oz Serves 4-6.

Y-5631W \$24.99

A Savory English Muffins and Gourmet Butters

Jalapeño cheddar, San Francisco-style sourdough signature English muffins; roasted garlic, Tuscan herb gourmet butters.

Net wt. 2 lb 4 oz Serves 2-4.
Y-51038W **\$19.99**

B Sweet English Muffins and Gourmet Butters

Sweet harvest wheat, wild Maine blueberry signature English muffins; maple syrup, orange honey gourmet butters.

Net wt. 2 lb 4 oz Serves 2-4.
Y-51039W **\$19.99**

C Favorite Flavors Sampler

Four packages of our most popular flavors of signature English muffins: 1910 original recipe, cinnamon raisin, San Francisco-style sourdough, and wild Maine blueberry. **W**

Net wt. 3 lb 10 oz 16 muffins.
Y-2305W **\$19.99**

D Baking Mix Assortment

Fill your pantry with a tasty variety of both sweet and savory baking mixes. Mix and serve warm gourmet delights, freshly baked in your own oven.

Buttermilk, cheddar chive biscuit mixes; blueberry muffin mix; chocolate chip pancake and waffle mix; garlic-basil scone mix; cinnamon maple syrup; triple berry preserves. **W**

Net wt. 6 lb 3 oz.
Y-50919W **\$59.99**

E Original Classics

Three incredibly delicious varieties of Wolferman's® classic treats.

1910 original recipe signature English muffins; classic cinnamon roll; currant, raspberry white chocolate chip scones; strawberry preserves. **W**

Net wt. 1 lb 14 oz Serves 1-2.
Y-5632W **\$26.99**

F All-Occasion Gift Box

1910 original recipe signature English muffins; classic cinnamon roll; dark chocolate chunk scone; raspberry flower cutout shortbread, sugar-dusted vanilla shortbread cookies; strawberry preserves; Tiffin coffee.

Net wt. 2 lb Serves 1-2.
Y-50867W **\$29.99**



SHARE THE WARMTH OF
FINE BAKERY BREADS



D




E



F




A Grand Berry Breakfast Box

Cherry blossom signature English muffins; wild Maine blueberry traditional English muffins; cranberry citrus mini English muffins; apple cranberry, blueberry scones; blueberry crumb coffee cake; orange cranberry loaf cake; strawberry preserves; Tiffin coffee. 

Net wt. 6 lb Serves 8-10.

Y-32445W **\$59.99**


B Berry Breakfast Box

Cherry blossom signature English muffins; wild Maine blueberry traditional English muffins; cranberry citrus mini English muffins; apple cranberry scones; orange cranberry loaf cake; strawberry preserves; Tiffin coffee. 

Net wt. 3 lb 10 oz Serves 4-6.

Y-32425W **\$29.99**

C Deluxe Berry Breakfast Box


Cherry blossom signature English muffins; wild Maine blueberry traditional English muffins; cranberry citrus mini English muffins; apple cranberry, blueberry scones; orange cranberry loaf cake; strawberry preserves; Tiffin coffee. 

Net wt. 4 lb 2 oz Serves 6-8.

Y-32435W **\$39.99**

D Deluxe Signature Bakery Tower (shown)


1910 original recipe, San Francisco-style sourdough, sweet harvest wheat signature English muffins; cinnamon raisin mini English muffins; blueberry, raspberry white chocolate chip scones; triple berry preserves; Tiffin coffee.

All gift contents are kosher. 

Net wt. 4 lb 4 oz Serves 4-6.

Y-30425W **\$44.99**

Signature Bakery Tower

1910 original recipe, San Francisco-style sourdough signature English muffins; cinnamon raisin mini English muffins; blueberry scone; Tiffin coffee; triple berry preserves. All gift contents are kosher. 

Net wt. 3 lb 3 oz Serves 2-4.

Y-30415W **\$34.99**


E Gourmet Brunch Chalkboard Basket

A grand assembly of bakery treats. 1910 original recipe, multi-grain honey signature English muffins; San Francisco-style sourdough mini English muffins; apple loaf cake; banana nut tea bread; cinnamon swirl; pecan kringle; apple butter; buttermilk pancake mix; Canadian bacon; cinnamon maple syrup; Hollandaise sauce mix; sausage; strawberry preserves; Breakfast Blend coffee.

Net wt. 8 lb 10 oz Serves 10-12.

Y-50530W **\$129.99**

F Bakery Banquet Tower

Wild Maine blueberry signature English muffins; cinnamon raisin traditional English muffins; 1910 original recipe English muffin bread; cinnamon swirl; classic cinnamon rolls; cinnamon toffee mini bundt cake; tangy lemon tea bread; pecan krinkles; raspberry galettes; Earl Grey tea; Breakfast Blend, Wolferman's® Blend coffee; blueberry, strawberry preserves. 

Net wt. 9 lb 5 oz Serves 12-14.

Y-50660W **\$79.99**

ADD SOMETHING EXTRA TO YOUR ORDER



When you see this icon, you can add coffees, tea, spreads, and a Muffin Master to your order.





A



B



C

A Breakfast Entertainer Basket


1910 original recipe, cinnamon raisin signature English muffins; wild Maine blueberry traditional English muffins; 1910 original recipe English muffin bread; apple loaf cake; baklava; cinnamon chip, classic currant scones; classic cinnamon roll; cinnamon toffee mini bundt cake; strawberry, triple berry preserves; Tiffin coffee; Muffin Master. 

Net wt. 6 lb 14 oz Serves 8-10.

Y-50529W **\$89.99**

B Keepsake Breadbox Tin

Lift the lid off this retro-look tin and uncover a selection of Wolferman's® English muffins and amazing toppings.

1910 original recipe, cinnamon raisin signature English muffins; multi-grain honey, wild Maine blueberry traditional English muffins; San Francisco-style sourdough mini English muffins; apple butter; strawberry preserves. All gift contents are kosher. 


Net wt. 4 lb 10 oz Serves 6-8.

Tin: 11"L x 8"W x 8.1"H.

Y-50102W **\$49.99**

C Keepsake Bakery Serving Tin

A grand collection of our finest bakery delights, presented in an exclusive tin serving tray.


Baklava; chocolate swirl, pineapple macadamia nut cake; lemon poppyseed coffee cake; double chocolate chunk, lemon shortbread, walnut chocolate chunk cookies; cinnamon swirl; German chocolate, white chocolate raspberry cookie bars; raspberry galettes. 

Net wt. 4 lb 1 oz Serves 10-12.

Tin: 15.9"L x 11.9"W x 3.75"H.

Y-50671W **\$69.99**


D Deluxe Sunrise Breakfast Tower (shown)

1910 original recipe signature English muffins; 1910 original recipe English mini muffins; blueberry vanilla, raspberry vanilla Greek yogurt waffles; cherry almond tea bread; chocolate swirl cake; classic cinnamon roll; vanilla pink daisy, sanded sugar vanilla shortbread cookies; raspberry kringle; strawberry preserves; Tiffin coffee.  Net wt. 4 lb 3 oz Serves 6-8. Y-3503W **\$59.99**

Sunrise Breakfast Tower

1910 original recipe signature English muffins; blueberry vanilla, raspberry vanilla Greek yogurt waffles; chocolate swirl cake; classic cinnamon roll; vanilla pink daisy cookie; strawberry preserves; Breakfast Blend coffee.  Net wt. 2 lb 7 oz Serves 4-6. Y-3511W **\$39.99**


E Deluxe Favorite Flavors Gift Tray (shown)

1910 original recipe, San Francisco-style sourdough signature English muffins; cinnamon raisin mini English muffins; apple strudel tea bread; blueberry scone; nutty sticky bun; pecan kringle; strawberry, tart red cherry preserves; Tiffin coffee.  Net wt. 5 lb 1 oz Serves 4-6. Tray: 13.5"L x 9.25"W x 3.75"H. Y-50708W **\$49.99**

Favorite Flavors Gift Tray

Net wt. 3 lb 8 oz Serves 2-4. Tray: 11.5"L x 8.5"W x 3.75"H. Y-50707W **\$39.99**

F English Muffin Sampler Basket

1910 original recipe, cinnamon raisin signature English muffins; dark chocolate chunk scone; strawberry preserves; Tiffin coffee. All gift contents are kosher.  Net wt. 2 lb 7 oz Serves 2-4. Y-2470W **\$24.99**



ADD SOMETHING EXTRA TO YOUR ORDER



When you see this icon, you can add coffees, tea, spreads, and a Muffin Master to your order.

THE BRIGHTEST
BAKERY FLAVORS

Share and enjoy delicious gourmet bakery
creations. Discover an amazing array of fresh
and vibrant flavors that everyone will love.
Order now. Mother's Day is May 8.

WOLFERMAN'S

2500 S Pacific Hwy, Medford, OR 97501

PRSRT STD
U.S. POSTAGE
PAID
Wolferman's

OR CURRENT RESIDENT

WOW6-Y1

ADD SOMETHING EXTRA
TO YOUR ORDER



When you see this icon, you can
add coffees, tea, spreads, and
a Muffin Master to your order.

Scan here
to shop our
mobile website.



Grand Bakery Gift Basket

1910 original recipe, cinnamon raisin,
wild Maine blueberry signature
English muffins; 1910 original recipe
English muffin bread; apple strudel
tea bread; blueberry scone; classic
cinnamon roll; spiced honey crème;
strawberry preserves; Tiffin coffee.

Net wt. 6 lb 2 oz Serves 6-8.
Y-30570W \$79.99

Deluxe Bakery Gift Basket*

Net wt. 4 lb 6 oz Serves 4-6.
Y-30560W \$59.99

Bakery Gift Basket*

Net wt. 3 lb Serves 2-4.

Y-30550W \$39.99



**Visit us online to view the full list of
contents in these gifts.*



©2016, Harry and David, LLC. All rights reserved. Wolferman's, Harry & David and Harry and David are registered trademarks, service marks,
and DBAs of Harry and David, LLC. Cheryl's is a registered trademark and service mark of 1-800-Flowers.com, Inc.

EASY WAYS TO ORDER:

CLICK Wolfermans.com CALL 800 999 1910



please recycle
this catalog